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## What is claimed is:

1. Use of a compound of formula

wherein

R<sub>1</sub> and R<sub>2</sub> are each independently of the other hydrogen; C<sub>1</sub>-C<sub>22</sub>alkyl; cyclo-C<sub>3</sub>-C<sub>8</sub>alkyl; or unsubstituted or C<sub>1</sub>-C<sub>6</sub>alkyl- or C<sub>1</sub>-C<sub>6</sub>alkoxy-substituted C<sub>6</sub>-C<sub>20</sub>aryl; or R<sub>1</sub> and R<sub>2</sub> together with the nitrogen atom linking them form a -(CH<sub>2</sub>)<sub>m</sub>- ring which is uninterrupted or interrupted by -O- or by -NH-;

R<sub>3</sub> is a cyano group; -COOR<sub>5</sub>; -CONHR<sub>5</sub>; -COR<sub>5</sub>; or -SO<sub>2</sub>R<sub>5</sub>; -CONR<sub>1</sub>R<sub>5</sub>.

R<sub>4</sub> is a cyano group; -COOR<sub>6</sub>; -CONHR<sub>6</sub>; -COR<sub>6</sub>; or -SO<sub>2</sub>R<sub>6</sub>; -CONR<sub>2</sub>R<sub>6</sub>;

R<sub>5</sub> and R<sub>6</sub> are each independently of the other C<sub>1</sub>-C<sub>22</sub>alkyl; cyclo-C3-C<sub>8</sub>alkyl; or unsubstituted or C<sub>1</sub>-C6alkyl-substituted C<sub>6</sub>-C<sub>20</sub>aryl;

or R<sub>3</sub> and R<sub>4</sub> together or R<sub>5</sub> and R<sub>6</sub> together form a 5- to 7-membered, monocyclic, carbocyclic or heterocyclic ring;

Z<sub>1</sub> and Z<sub>2</sub> are each independently of the other a -(CH<sub>2</sub>)<sub>1</sub>- group which is uninterrupted or interrupted by -O-, -S-, or by -NR<sub>7</sub>-, and/or is unsubstituted or substituted by C<sub>1</sub>-C<sub>6</sub>alkyl;

R7 is C1-C5alkyl;

l is from 1 to 4;

m is from 1 to 7;

n is from 1 to 4;

when n = 2,  $R_1$ ,  $R_5$  or  $R_6$  is a bivalent alkyl group; or  $R_1$  and  $R_2$  together with the 2 nitrogen atoms linking them form a -(CH<sub>2</sub>)<sub>m</sub>- ring;

when n = 3,  $R_1$ ,  $R_5$  or  $R_6$  is a trivalent alkyl group;

when n = 4,  $R_1$ ,  $R_5$  or  $R_6$  is a tetravalent alkyl group; and

R<sub>1</sub> and R<sub>2</sub> in formula (1) are not simultaneously hydrogen;

in protecting human and animal hair and skin from UV radiation.

2. Use according to claim 1, relating to a compound of formula (1) or

R<sub>1</sub> and R<sub>2</sub> are each independently of the other hydrogen; C<sub>1</sub>-C<sub>22</sub>alkyl; or unsubstituted or C<sub>1</sub>-C<sub>5</sub>alkyl- or C<sub>1</sub>-C<sub>5</sub>alkoxy-substituted C<sub>6</sub>-C<sub>20</sub>aryl; or R<sub>1</sub> and R<sub>2</sub> together with the nitrogen atom linking them form a -(CH<sub>2</sub>)<sub>m</sub>- ring which is uninterrupted or interrupted by -O- or by -NH-;

R<sub>3</sub> is a cyano group; -COOR<sub>5</sub>; -CONHR<sub>5</sub>; -COR<sub>5</sub>; or -SO<sub>2</sub>R<sub>5</sub>;

R<sub>4</sub> is a cyano group; -COOR<sub>6</sub>; -CONHR<sub>6</sub>; -COR<sub>6</sub>; or -SO<sub>2</sub>R<sub>6</sub>;

 $R_5$  and  $R_6$  are each independently of the other  $C_1$ - $C_{22}$ alkyl; or unsubstituted or  $C_1$ - $C_5$ alkylsubstituted  $C_6$ - $C_{20}$ aryl;

or R<sub>5</sub> and R<sub>6</sub> together form a 5- to 7-membered, monocyclic, carbocyclic or heterocyclic ring;

Z₁ and Z₂ are each independently of the other a -(CH₂)₁- group which is uninterrupted or interrupted by -O-, -S-, or by -NR₂-, and/or is unsusbstituted or substituted by C₁-C₅alkyl;

R<sub>7</sub> is C<sub>1</sub>-C<sub>5</sub>alkyl;

l is from 1 to 4;

m is from 1 to 7;

n is from 1 to 4;

when n = 2,  $R_1$ ,  $R_5$  or  $R_8$  is a bivalent alkyl group; or  $R_1$  and  $R_2$  together with the 2 nitrogen atoms linking them form a -(CH<sub>2</sub>)<sub>m</sub>- ring;

when n = 3,  $R_1$ ,  $R_5$  or  $R_6$  is a trivalent alkyl group;

when n = 4,  $R_1$ ,  $R_5$  or  $R_6$  is a tetravalent alkyl group; and

R<sub>1</sub> and R<sub>2</sub> in formula (1) are not simultaneously hydrogen.

- 3. Use according to either claim 1 or claim 2, wherein
- R<sub>1</sub> and R<sub>2</sub> are each independently of the other C<sub>1</sub>-C<sub>22</sub>alkyl; or R<sub>1</sub> and R<sub>2</sub> together with the nitrogen atom linking them form a -(CH<sub>2</sub>)<sub>m</sub>- ring which is uninterrupted or interrupted by -O- or by -NH-;

R<sub>3</sub> is a cyano group; -COOR<sub>5</sub>; -CONHR<sub>5</sub>; -COR<sub>5</sub>; or -SO<sub>2</sub>R<sub>5</sub>;

R<sub>4</sub> is a cyano group; -COOR<sub>6</sub>; -CONHR<sub>6</sub>; -COR<sub>6</sub>; or -SO<sub>2</sub>R<sub>6</sub>;

R<sub>5</sub> and R<sub>6</sub> are each independently of the other C<sub>1</sub>-C<sub>22</sub>alkyl; or C<sub>6</sub>-C<sub>20</sub>aryl; and

Z is as defined in claim 1.

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4. Use according to any one of claims 1 to 3, wherein

R<sub>3</sub> is a cyano group; and

R<sub>4</sub> is -CONHR<sub>6</sub>; and

 $R_6$  is  $C_1$ - $C_{22}$ alkyl; or  $C_6$ - $C_{20}$ aryl.

5. Use according to any one of claims 1 to 4, wherein

 $R_6$  is  $C_4$ - $C_{20}$ alkyl.

6. Use according to any one of claims 1 to 3, wherein

R<sub>1</sub> and R<sub>2</sub> are each independently of the other C<sub>1</sub>-C<sub>22</sub>alkyl; or R<sub>1</sub> and R<sub>2</sub> together with the nitrogen atom linking them form a -(CH<sub>2</sub>)<sub>m</sub>- ring which is uninterrupted or interrupted by -O- or by -NH-;

R<sub>3</sub> is -COOR<sub>5</sub>;

R<sub>4</sub> is a cyano group; -COOR<sub>6</sub>; or -SO<sub>2</sub>R<sub>6</sub>;

 $R_{5}$  and  $R_{6}$  are each independently of the other  $C_{1}\text{-}C_{22}$  alkyl; or  $C_{6}\text{-}C_{20}$  aryl; and

m is from 1 to 7.

7. Use according to claim 6, wherein

R<sub>1</sub> and R<sub>2</sub> are each independently of the other C<sub>1</sub>-C<sub>22</sub>alkyl; or R<sub>1</sub> and R<sub>2</sub> together with the nitrogen atom linking them form a -(CH<sub>2</sub>)<sub>m</sub>- ring which is uninterrupted or interrupted by -O- or by -NH-;

R<sub>3</sub> is -COOR<sub>5</sub>;

R<sub>4</sub> is -COOR<sub>6</sub>;

R<sub>5</sub> and R<sub>6</sub> are each independently of the other C<sub>1</sub>-C<sub>22</sub>alkyl; or C<sub>6</sub>-C<sub>20</sub>aryl; and

m is from 1 to 7.

8. Use according to claim 6, wherein

R<sub>1</sub> and R<sub>2</sub> are each independently of the other C<sub>1</sub>-C<sub>22</sub>alkyl; or R<sub>1</sub> and R<sub>2</sub> together with the nitrogen atom linking them form a -(CH<sub>2</sub>)<sub>m</sub>- ring which is uninterrupted or interrupted by -O- or by -NH-;

R<sub>3</sub> is -COOR<sub>5</sub>;

R<sub>4</sub> is a cyano group;

 $R_5$  is  $C_1$ - $C_{22}$ alkyl; or  $C_6$ - $C_{20}$ aryl; and

m is from 1 to 7.

- 9. Use according to claim 6, wherein
- R<sub>1</sub> and R<sub>2</sub> are each independently of the other C<sub>1</sub>-C<sub>22</sub>alkyl; or R<sub>1</sub> and R<sub>2</sub> together with the nitrogen atom linking them form a -(CH<sub>2</sub>)<sub>m</sub>- ring which is uninterrupted or interrupted by -O- or by -NH-;

R<sub>3</sub> is -COOR<sub>5</sub>;

R<sub>4</sub> is -SO<sub>2</sub>R<sub>6</sub>;

 $R_5$  and  $R_6$  are each independently of the other  $C_1$ - $C_{22}$ alkyl; or  $C_6$ - $C_{20}$ aryl; and m is from 1 to 7.

10. Use according to either claim 1 or claim 2, which comprises using a compound of formula

(3a) 
$$\begin{bmatrix} R_1 \\ R_2 \end{bmatrix} N - CH = CH - CH = CH - CH_2 \begin{cases} CN \\ C - X - (CH_2)_n \end{cases}$$
 or (3b) 
$$\begin{bmatrix} R_1 \\ R_2 \end{bmatrix} N - CH = CH - CH = CH - CH_2 \begin{cases} CN \\ C - X - (CH_2)_n \end{cases}$$

wherein

R₁ and R₂ are each independently of the other C₁-C₂₂alkyl; or R₁ and R₂ together with the 2 nitrogen atoms linking them form a -(CH₂)<sub>m</sub>- ring;

- X is -O-; or -NH-;
- Z<sub>2</sub> a -(CH<sub>2</sub>)<sub>Γ</sub> group which is uninterrupted or interrupted by -O-, -S-, or by -NR<sub>7</sub>-, and/or is unsubstituted or substituted by C<sub>1</sub>-C<sub>6</sub>alkyl; and
- n is from 1 to 3.
- 11. Use according to claim 10, wherein
- $R_1$  and  $R_2$  are each independently of the other  $C_1$ - $C_{22}$ alkyl; or  $R_1$  and  $R_2$  together with the nitrogen atom linking them form the radical N—; or N—.
- 12. Use according to claim 1, which comprises using a compound of formula

(4) 
$$\begin{bmatrix} R_1 \\ R_2 \end{bmatrix} N - CH = CH - CH = \begin{bmatrix} R_3 \\ C - O - (CH_2) \end{bmatrix}_3$$
, wherein

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R<sub>1</sub> and R<sub>2</sub> are each independently of the other C<sub>1</sub>-C<sub>22</sub>alkyl; or R<sub>1</sub> and R<sub>2</sub> together with the nitrogen atom linking them form a -(CH<sub>2</sub>)<sub>m</sub>- ring which is uninterrupted or interrupted by -O- or by -NH-;

 $R_3$  is a cyano group; -COOR<sub>5</sub>; -CONHR<sub>5</sub>; -COR<sub>5</sub>; or -SO<sub>2</sub>R<sub>5</sub>; and R<sub>5</sub> and R<sub>6</sub> are each independently of the other C<sub>1</sub>-C<sub>22</sub>alkyl; or C<sub>6</sub>-C<sub>20</sub>aryl.

13. Use according to claim 12, wherein

 $R_1$  and  $R_2$  are each independently of the other  $C_1$ - $C_{22}$ alkyl; or  $R_1$  and  $R_2$  together with the nitrogen atom linking them form the radical N—; or N—.

14. Use according to either claim 1 or claim 2, which comprises using a compound of formula

(5) 
$$\begin{bmatrix} R_1 \\ N-CH=CH-CH \\ C-O-(CH_2) \end{bmatrix} C$$
, wherein

R<sub>1</sub> and R<sub>2</sub> are each independently of the other C<sub>1</sub>-C<sub>22</sub>alkyl; or R<sub>1</sub> and R<sub>2</sub> together with the nitrogen atom linking them form a -(CH<sub>2</sub>)<sub>m</sub>- ring which is uninterrupted or interrupted by -O- or by -NH-;

 $R_3$  is a cyano group; -COOR<sub>5</sub>; -CONHR<sub>5</sub>; -COR<sub>5</sub>; or -SO<sub>2</sub>R<sub>5</sub>; and

 $R_5$  is  $C_1$ - $C_{22}$ alkyl; or  $C_6$ - $C_{20}$ aryl.

15. Use according to claim 14, wherein

 $R_1$  and  $R_2$  are each independently of the other  $C_1$ - $C_{22}$ alkyl; or  $R_1$  and  $R_2$  together with the nitrogen atom linking them form the radical N—; or N—.

- 16. Use according to any one of claims 1 to 15, wherein
- $Z_1$  or  $Z_2$  is an atom grouping which results in the formation of an oxazolidine ring, a pyrrolidine ring or a thiazolidine ring.
- 17. Use according to one of claim 16, wherein it corresponds to formula

(2b) 
$$\begin{bmatrix} R_8 \\ R_9 \\ N \\ C \\ CH \\ CH \\ CH \\ CH \\ R_4 \\ 0 \end{bmatrix}$$
 wherein

R<sub>8</sub> and R<sub>9</sub> are each independently of the other hydrogen; or C<sub>1</sub>-C<sub>5</sub>alkyl; and

Y is -O-; -S-; oder -CH<sub>2</sub>-;

and

R<sub>1</sub>, R<sub>3</sub>, R<sub>4</sub> and n are as defined in claim 1.

18. Use according to claim 17, wherein

R<sub>1</sub> is C<sub>1</sub>-C<sub>12</sub>alkyl;

R<sub>3</sub> is a cyano group; -COOR<sub>5</sub>; -COR<sub>5</sub>; or -SO<sub>2</sub>R<sub>5</sub>;

R<sub>4</sub> is -COR<sub>6</sub>; or -COOR<sub>6</sub>;

 $R_5$  and  $R_6$  are each independently of the other unsubstituted or  $C_1$ - $C_5$ alkyl- or  $C_1$ - $C_5$ alkoxy-substituted  $C_6$ - $C_{20}$ aryl.

- 19. A cosmetic preparation comprising at least one or more compounds of formula (1) or (2) according to claim 1 with cosmetically acceptable carriers or adjuvants.
- 20. A compound of formula

(6) 
$$R_1 = \begin{bmatrix} O & O - R_s \\ R_2 & CN \end{bmatrix}_2$$
 wherein

R<sub>1</sub> is C<sub>1</sub>-C<sub>4</sub>alkylene;

R₂ is C₁-C₅alkyl; or R₁ and R₂ together with the 2 nitrogen atoms linking them form a -(CH₂)<sub>m</sub>- ring;

R<sub>5</sub> is C<sub>1</sub>-C<sub>22</sub>alkyl;

m is from 1 to 7.